

JESSICA SAMUELSON

OBJECTIVE

To obtain a creative position in a design company where my experience and skills can be utilized for business objectives.

ACHIEVEMENTS and QUALIFICATIONS

- Leading Sales Associate attributing an average of **33% of all revenue**.
 - **Buyer at the New York Bridal Market** focusing on customer trends and demographics.
 - Head Seamstress conducting **85% of fittings and alterations** using original construction techniques.
 - Lead contributor in the **start-up and launch of a new bridal salon**.
 - Designed and **costumed over 70 actors** for 2 full-length theater productions each year, including accessories, props and makeup utilizing time management and a very restricted budget.
 - Developed and **created marketing materials** for print and publish, event flyers, custom mailings, website and Internet use, and individual hangtags for hundreds of stock merchandise.
 - **Highly skilled with the entire design process** from designing to production, having created several wedding gowns, and custom garments and accessories.
 - **Over 10 years of experience** utilizing couture garment fabrics, construction and techniques as well as trims, prints and textures.
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EXPERIENCE

All Brides Beautiful - Hudson, Ohio

2007 - 2011

Assistant Manager

Managed a team of sales associates and interns in an established couture bridal salon. Conducted the majority of fittings and alterations while maintaining quality standards with a focus on fulfilling tight deadlines. Assisted with all buying, ordering, tracking and receiving of stock and customer merchandise and effectively corresponded with vendors for orders. Assisted with the design and creation of marketing materials. Scheduled, marketed and set-up for Designer Trunk Shows, helping to organize Designer Representatives lodging, meals and transportation.

Freelance Design

2001 - 2011

Fashion Designer

Designed and created custom garments and accessories for customers and personal projects, including bridal, womens, childrens, menswear, costumes, and jewelry. Created inspired design books for customer review and selection. Utilized proficient knowledge of flat pattern making and draping techniques to draft custom patterns for individual clients. Created technical packages and estimate cost sheets.

Lavender Bridal Salon - Dover, Ohio

2006 - 2007

Head Seamstress

Served as the sole seamstress, conducting all fittings and alterations for bridal and special occasion. Assisted with the alterations and sales floor layout, and receiving and display of all stock merchandise. Served as a voice talent for radio and television commercials. Utilized expertise in fashion and trends to assist customers with purchases. Successfully organized, produced and modeled in several fashion shows. Designed appealing window and store displays.

In Style Accessories - Hudson, Ohio

2005 - 2006

Sales Associate

Served as sales associate for a stylish accessory boutique. Maintained a clean and fully stocked sales floor in an appealing layout. Ran reports for end-of-day sales.

Hudson Theater Camp - Hudson, Ohio

1997 - 2005

Costume Designer / Counselor

Camp Counselor for children's summer theater camp. Monitored classes of 15 children for which I planned and taught daily Art Lessons and projects. Designed, constructed, painted and bought items for costumes, props and scenery. Operated soundboard and lighting for productions.

EDUCATION

Kent State University - Kent, Ohio

December 2005

Shannon Rodgers and Jerry Silverman School of Fashion Design

Bachelor of Fine and Professional Arts: Fashion Design

ACTIVITIES and ADDITIONAL SKILLS

Organized, produced, modeled and participated in various fashion shows including:

The Fashion Week Cleveland Runway Show, Today's Bride Bridal Show, The Cleveland Museum of Art Wearable Art Fashion Show, Westfield Belden Village Bridal Show, and The Kent State Portfolio Fashion Show.

Literate in Adobe Photoshop, Illustrator, QuickBooks, Windows, Macintosh, Constant Contact, Internet, and Email.